
APEX

About APEX

SHENZHEN APEX STORE SOLUTIONS CO.,LTD (APEX),established in 2005, specialized in design, manufacture and sales of various Display racks and Custom artcrafts, delivering end-to-end OEM/ODM services from single displays to complete retail environments.

With two factories totaling over 25,000 sqm and a team of 200+ professionals, APEX offers strong multi-material capabilities, including metal, wood, acrylic, etc.

Our solutions serve industries including cosmetics, vape,electronics and luxury retail, with over 95% of products exported to 100+ countries.

APEX is ISO9001 certified and complies with CE, UL, RoHS, and REACH standards, and audited by global brands including L'Oréal and Disney.

With over 20 years of experience, APEX ensures reliable execution from concept to retail rollout, helping brands enhance in-store visibility and deliver impactful retail experiences.

2005
Since 2005 · OEM/ODM

25000m²
Production Area
2 Factories



200+
Skilled Workers

200+
Advanced Equipment

95%
Global Export Markets



Shenzhen Factory

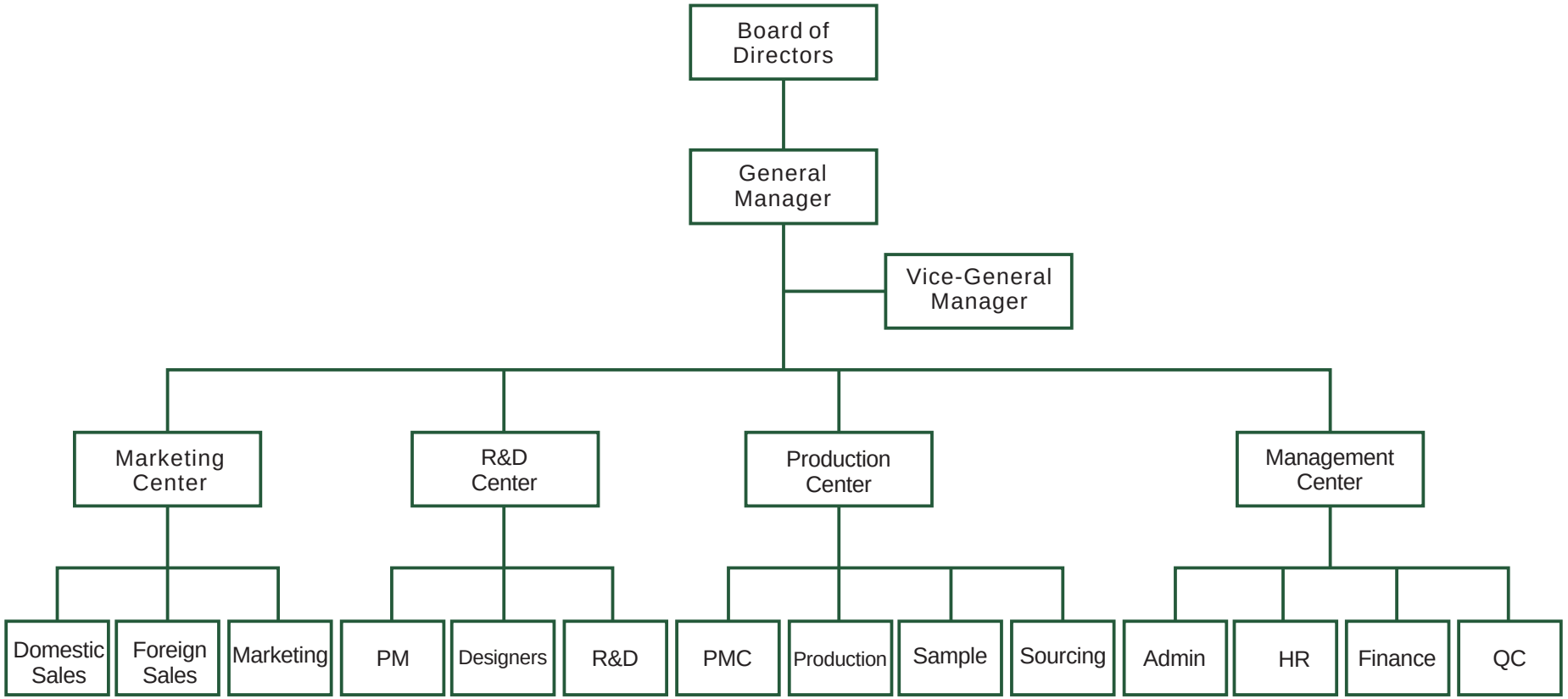
SHENZHEN APEX STORE SOLUTIONS CO.,LTD



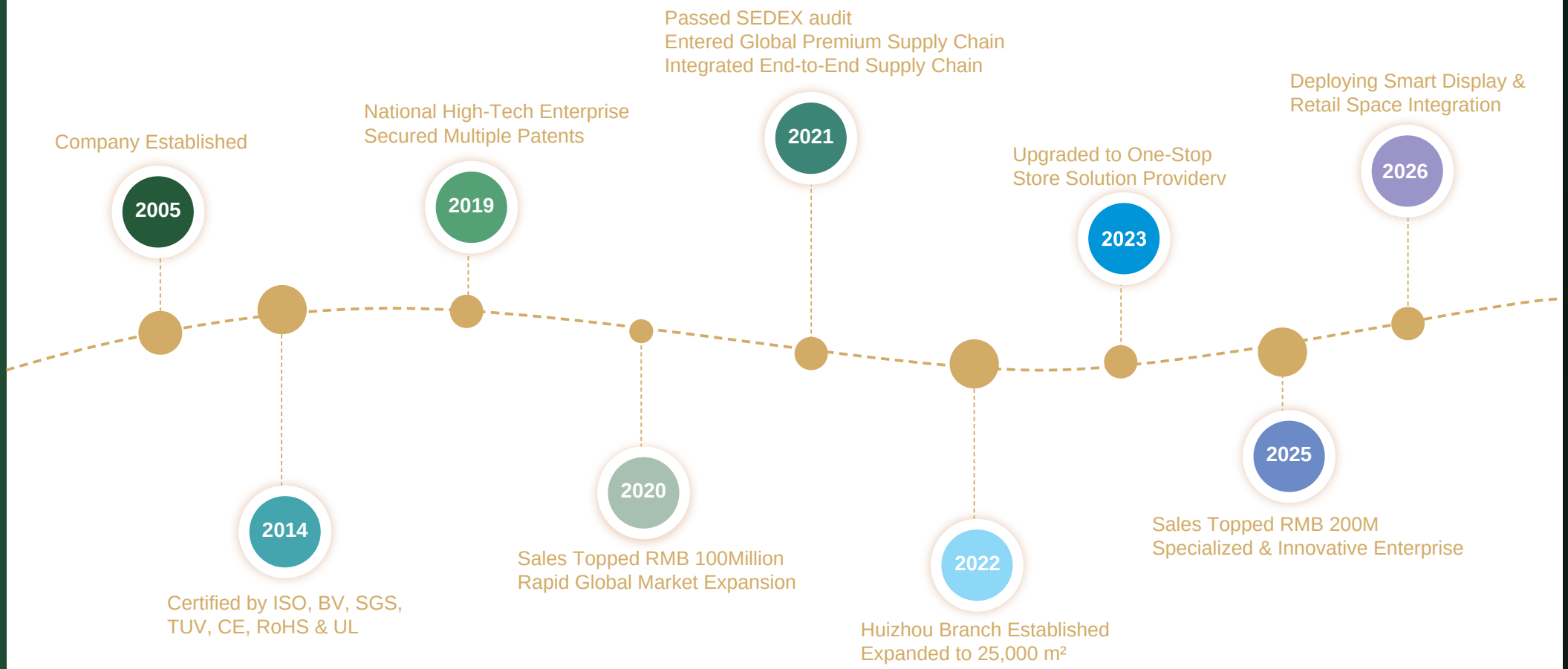
Huizhou Factory

Huizhou APEX Technology Co., LTD

Company Structure



Development History



CERTIFICATIONS



We have passed ISO9001/SGS/BV/TUV/RoHS/AEON AUDIT/SEDEX/L'oreal audit.

WHY APEX?

More Than a Display Manufacturer- We Engineer Retail Display Solutions

01 MULTI-MATERIAL & COMPLEX STRUCTURES

We work with a wide range of premium materials to match your brand and needs





02 R&D & DESIGN ENGINEERING

30+ Engineers

From concept to production-ready display. our R&D team turns your ideas into reality.



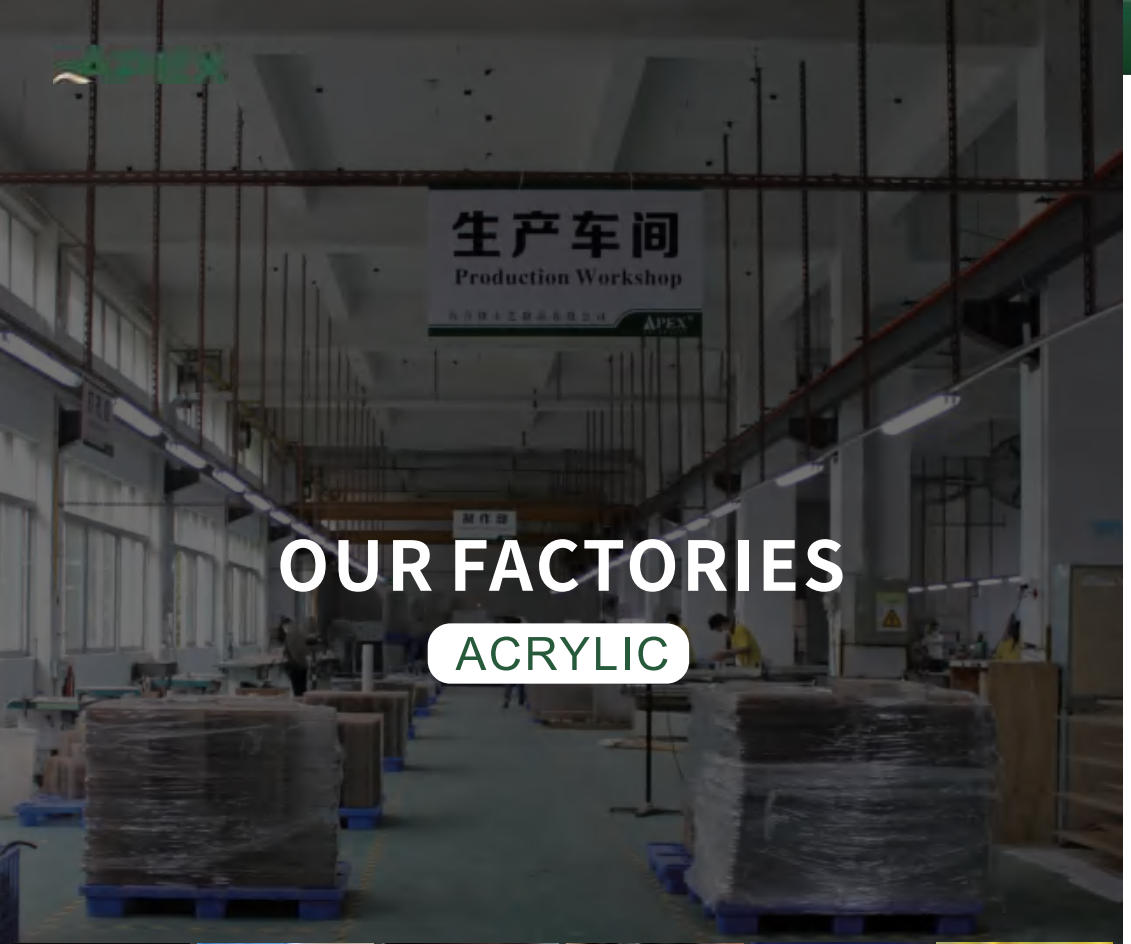
03 SMART DISPLAY INTEGRATION

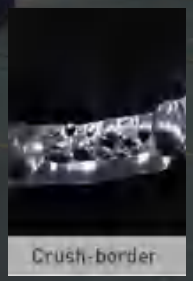
We integrate smart components and technologies to create engaging and efficient retail experiences.



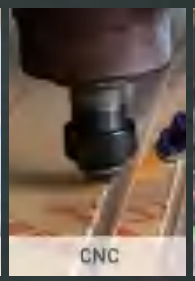
OUR FACTORIES

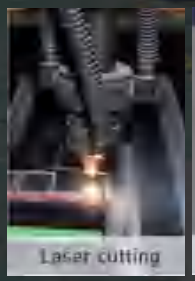
ACRYLIC

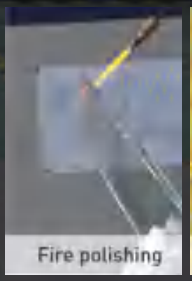


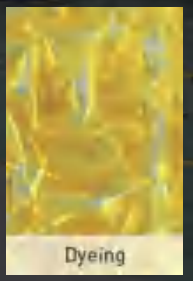

Crush-border


Gluing


CNC


Laser cutting


Fire polishing

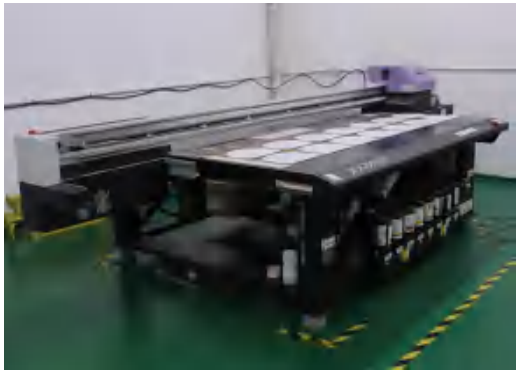

Dyeing








制作部

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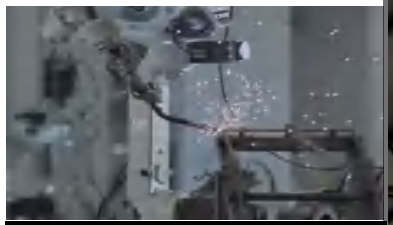


Welding



Laser Cutting



Grinding





CNC Bending

OUR FACTORIES

Metal

















OUR FACTORIES

Wooden









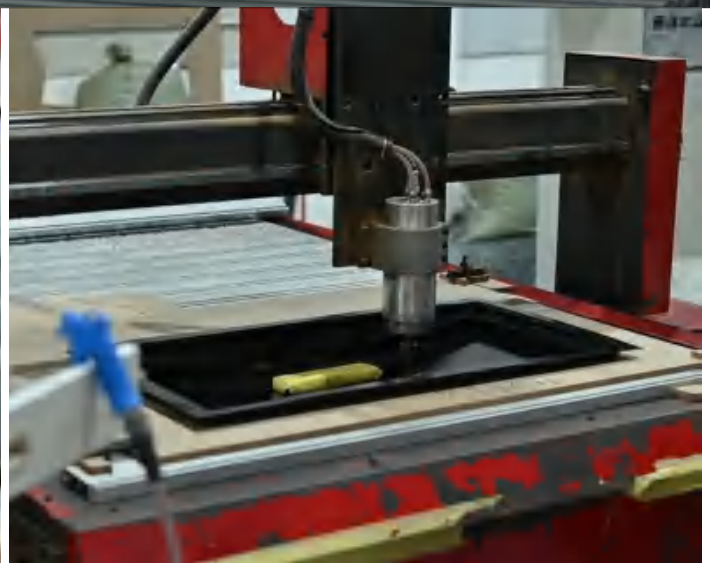




OUR FACTORIES

PLASTIC








KINNO

















TEAM & ACTIVITIES











OUR PRODUCTS

APEX

Cosmetic Display





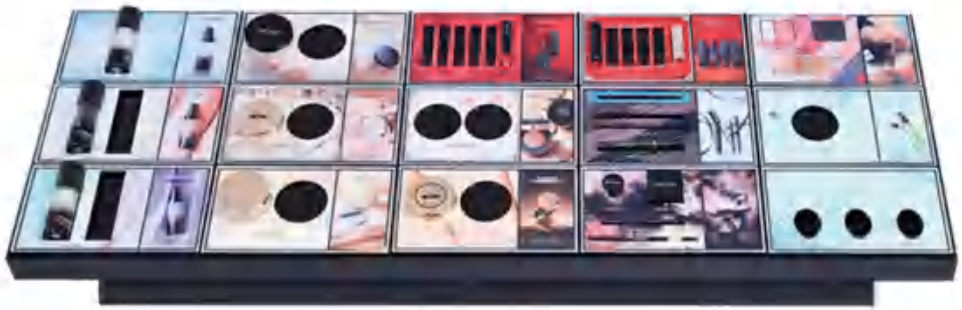





EYES
FACE
CARSCAN


APEX
BOBBI BROWN
BOBBI BROWN
BOBBI BROWN







APEX


APEX
BEAUTY FUSION
beauty made to blend the rules
makeup made for more
easy, effortless lip
head to toe glow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Vape Display














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APEX DISPLAY


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VIEWART




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www.apexdisplay.cn
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ALFALIQUID
L'excellence de la vape
FRANCE
ALFALIQUID


ALFALIQUID
L'excellence de la vape
FRANCE
ALFALIQUID


SILVER CIG
E-CIG & E-LIQUID
PREMIUM


APEX


SILVER CIG


KANGER




APEX
Marlboro
Smoking Kills

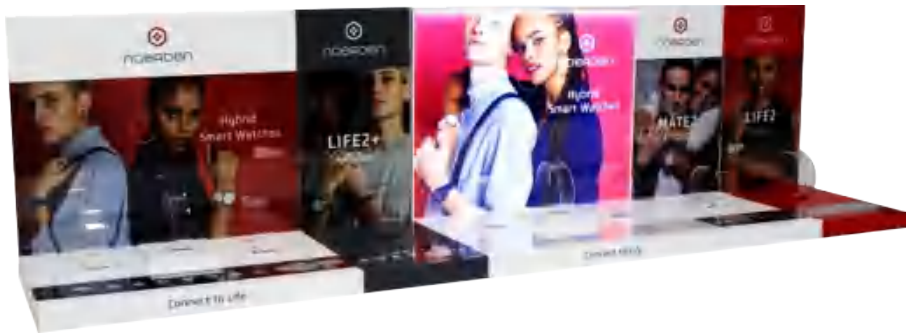

FLOWTIPS
www.flowtips.com


APEX


STLTH
STLTH™


APEX

3C Electronics Display










APEX DISPLAY
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269
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AMAZFIT

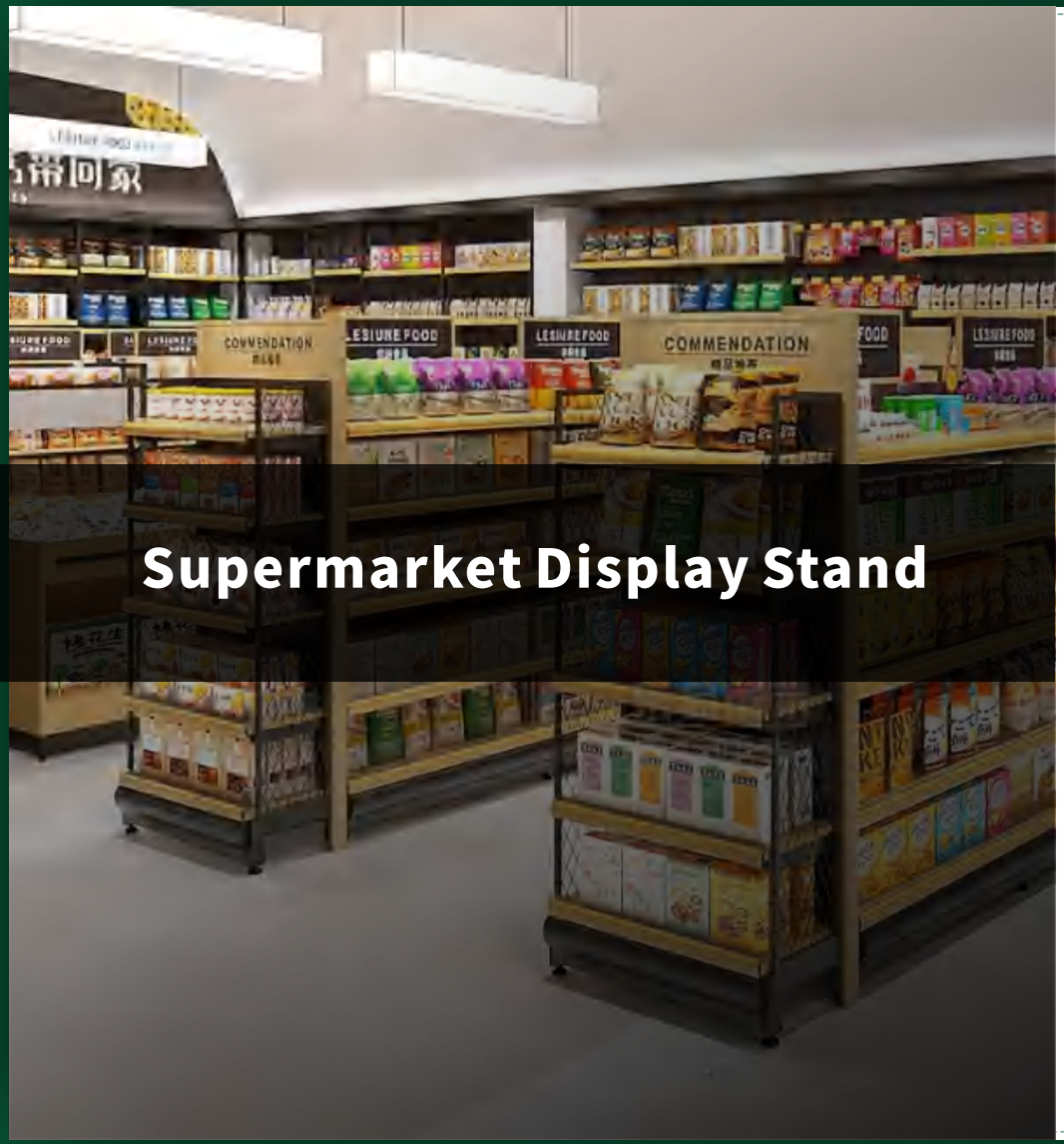





APEX
SMART EYEWEAR
SEAMLESS BLUETOOTH AUDIO
TAKE CALLS HANDSFREE
PLAY MUSIC & PODCASTS
ACCESS SIRI & CHATGPT


BRAND
T44

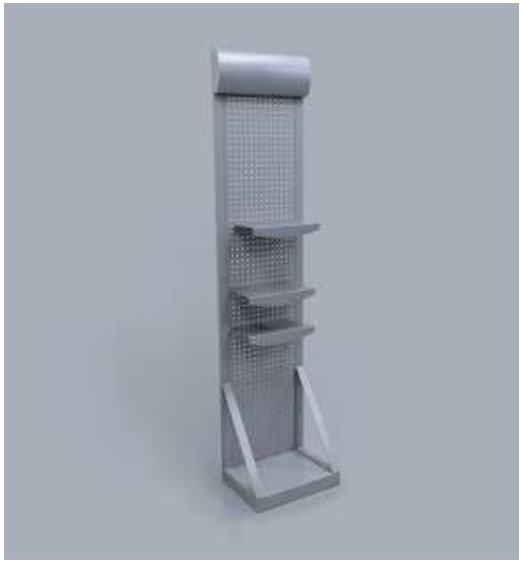

BRAND
HOW TO LISTEN TO MUSIC
EYEWEAR



Supermarket Display Stand









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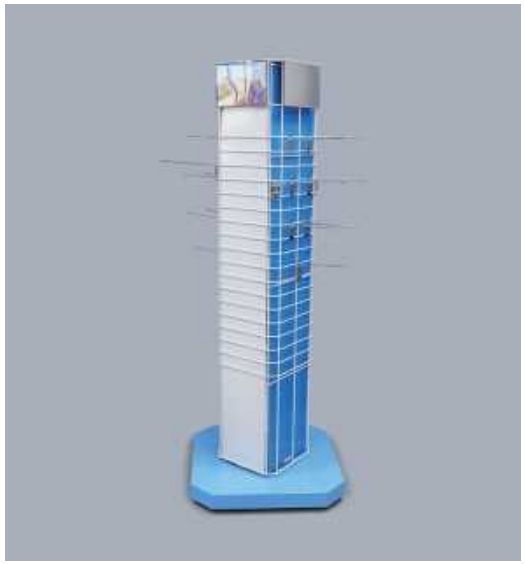








Custom Display Rack









APEX


KÉRASTASE
PARIS


ACRYLIC DISPLAY




Like
BETTER
VISION?
Look inside!
KODAK Lens
KODAK Lens


見えるって楽しい!

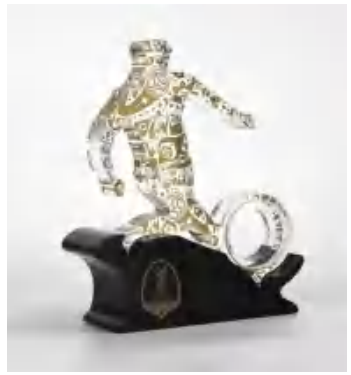
Acrylic Trophy Award





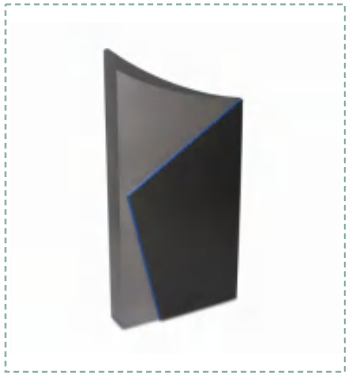
















Gifts & Crafts









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Home Supplies














APEX





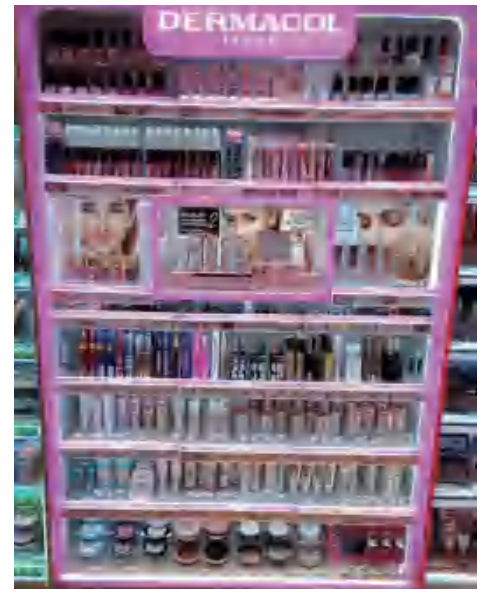

PROJECTS & CASES

APEX

JWELL



DERMACOL



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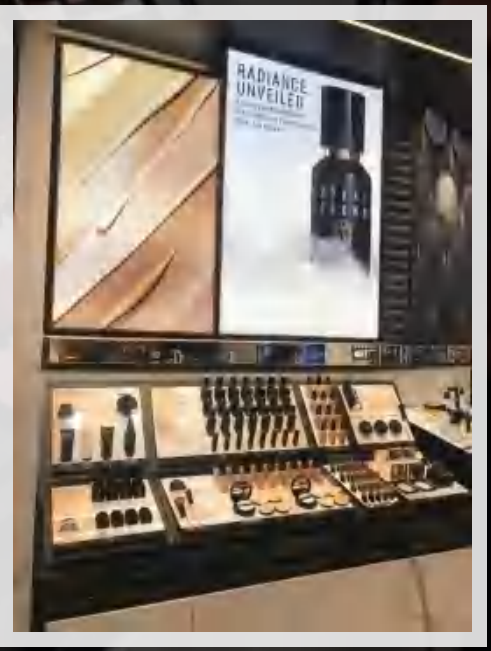
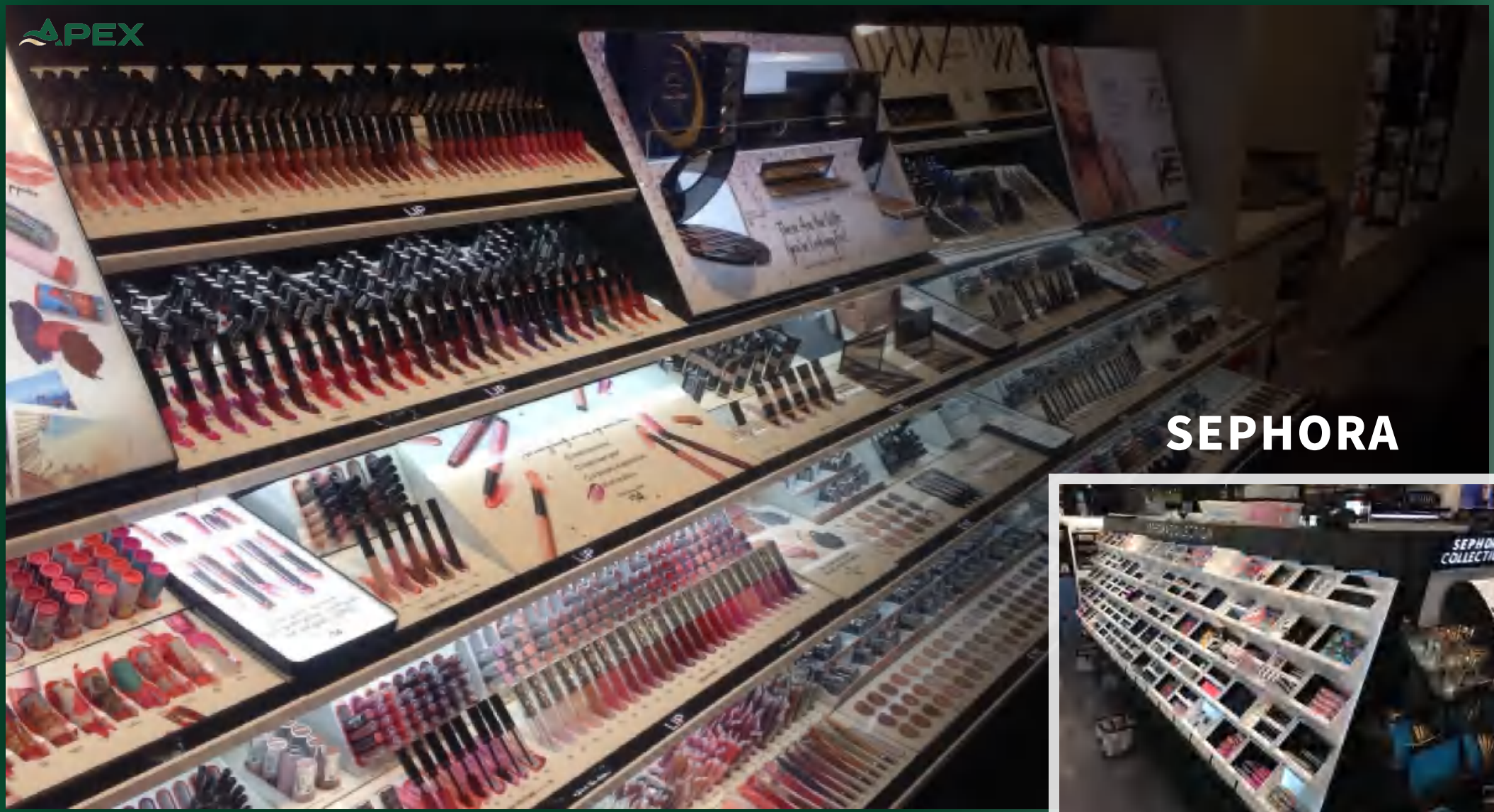
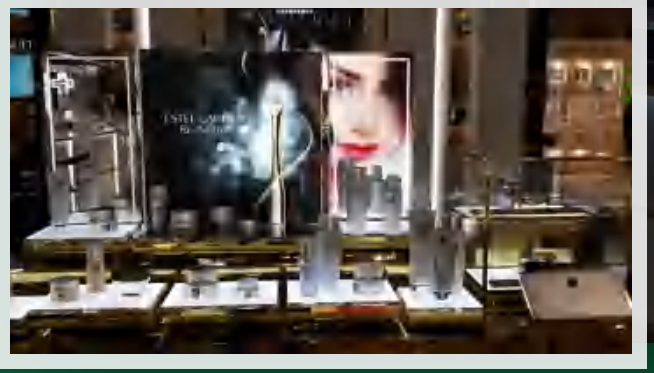
BOBBI BROWN




APEX
SEPHORA

ESTEE LAUDER

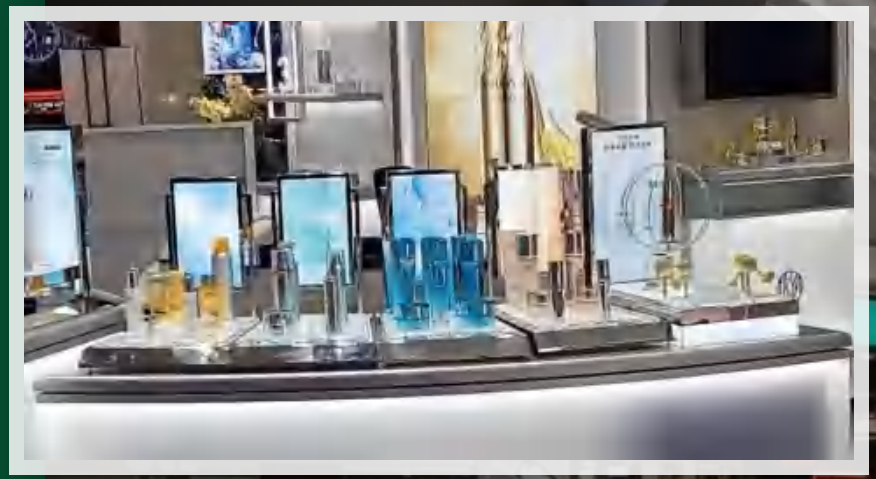


APEX

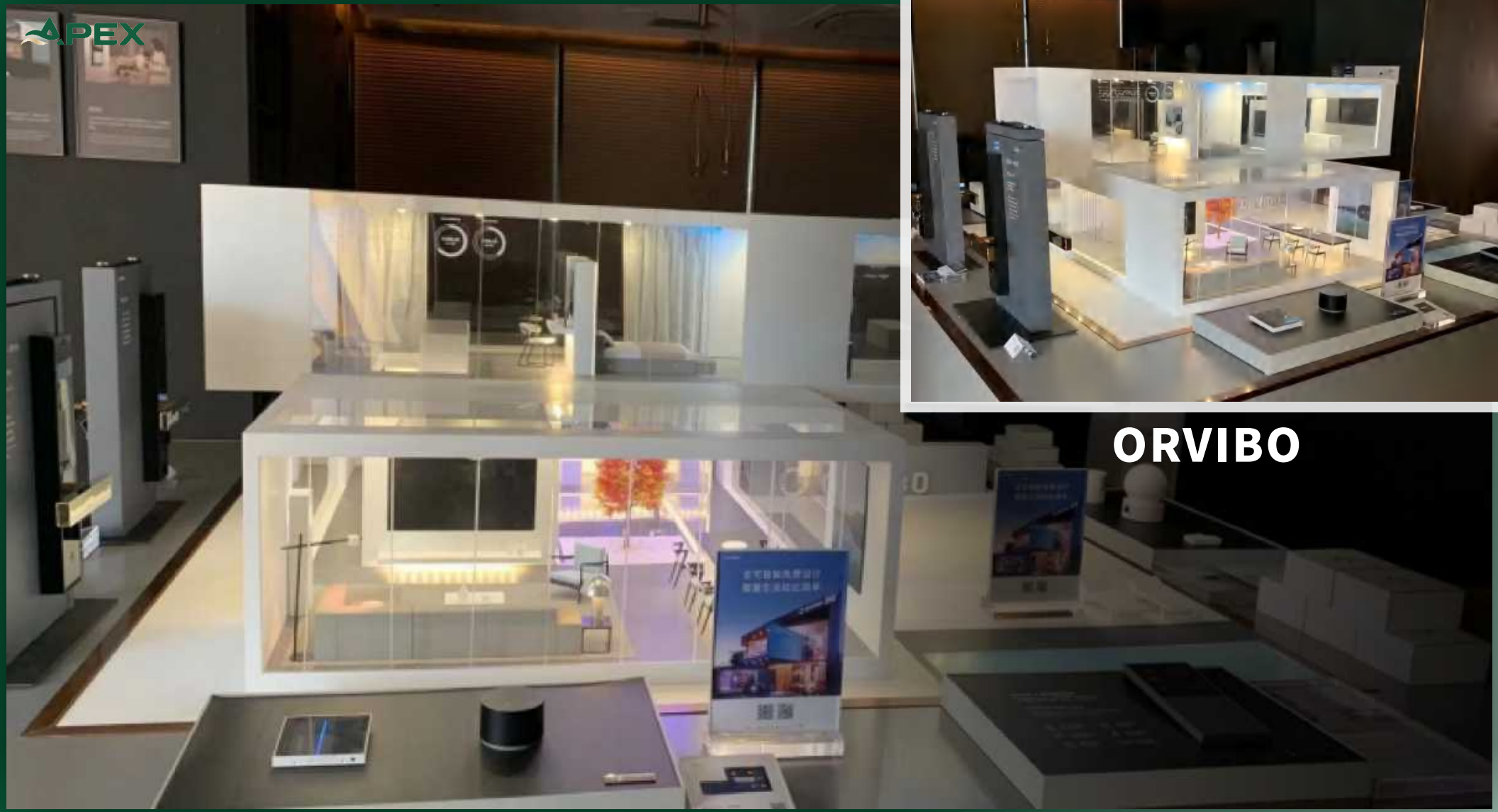
ESCAPA CREATIVE

BLEUNUIT





PROYA

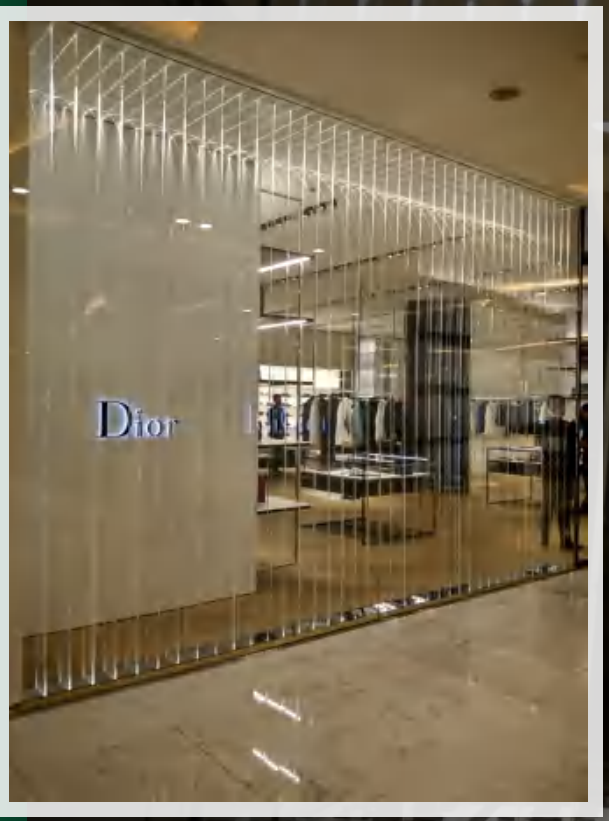

APEX
ORVIBO

INCUBATOR

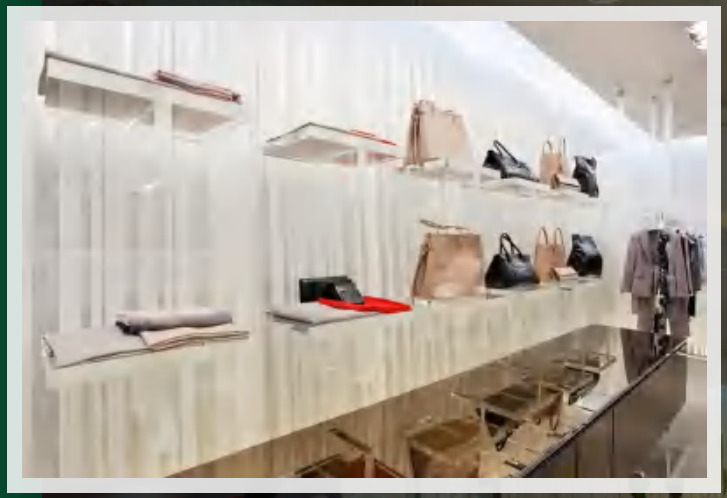


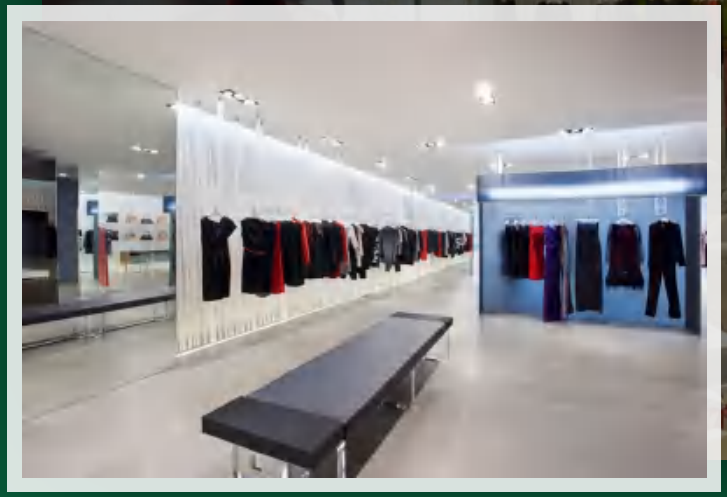

周生生 Chow Sang Sang
APEX
CHOW SANG SANG

DIOR



MARYLING



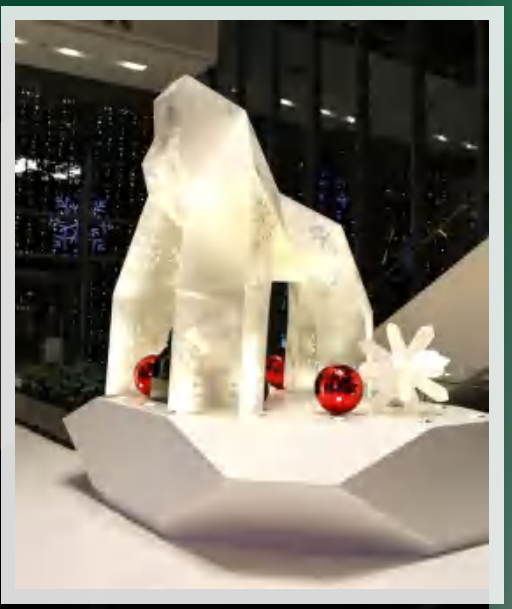


ACRYLIC ACOUSTIC COVER IN HEBEI



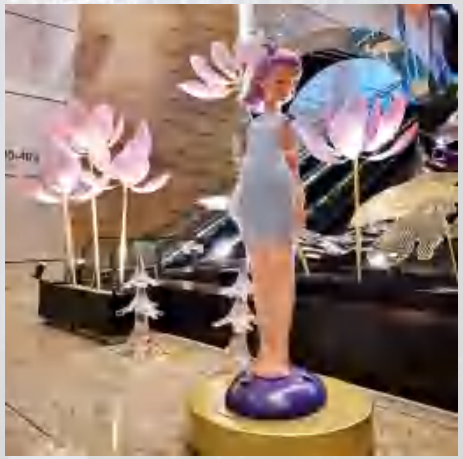


ACRYLIC DECORATION





SHOPPING MALL DECORATION







PARTNERS

PROYA 珀莱雅	KANS 韩束									CARSLAN 卡碧兰
周生生 Chow Sang Sang	vivo	P&G	MARTELL	DIOR	Bobbi Brown	L'ORÉAL PARIS	Nikon	COMEN	ÆON	C&A
Avène	HOKA	Lancaster	BOSE	TRAEGER	TOM FORD	SHISEIDO	MICHAEL KORS	CLINIQUE	HOURGLASS	Kosas
NARS	VICHY	LA ROCHE-POSAY	SEPHORA	Elizabeth Arden	Jo MALONE LONDON	asics	ESTÉE LAUDER	E+P	clé de peau BEAUTÉ	CHANEL
LV	YSL	GUCCI	PRADA	TIFFANY & Co.	VICTORIAS SECRET	ULTA	MAC	benefit	LANCÔME PARIS	LA MER
URBAN DECAY								Vinda		TOM FORD



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